

AGENDA ITEM 14(c)



CCMS REPORT TO NBOME

TO: Nevada State Board of Medical Examiners
FROM: Clark County Medical Society

Date: 5/14/2020

Update and Highlights:

CCMS has been working on a project called Mask a Hero. It was discovered that physicians in office based practices who had not used PPE in the past were unable to even order supplies.

Dr. Staci McHale found a pattern, made proto types and found a way to acquire fabric that could be used in an autoclave. Dr. Fiore reached out to surgical centers and hospitals and along with purchased donations from Dr. Burkhead and with the assistance of LV Fashion Council and JustServe.org CCMS had almost 7,000 masks to distribute to physicians. Touro University and the Cyrus and Michael Tang Foundation donated another 3000 masks for distribution, which they have added to again this week another 2000 masks. CCMS will have distributed 12,000 masks to almost 500 practices in Clark County.

CCMS had hired a PR company to help build rapport with newspapers and live journalists for building a community presence and build a stronger positive base for medicine in the public eye. This mission has been accomplished with over a dozen interviews and stories in print as well as 7-10 live stories on various topics for news broadcasts. CCMS is becoming a reliable source for journalists and has built a varied and knowledgeable speakers bureau.

We have changed our website dramatically including important up to date information for our members. The site has been updated almost at least daily and often several times per day to update the medical community during the Covid crisis.

CCMS held a Zoom townhall on Rebooting in Phase 1 which had a remarkable turnout.

CCMS continues to reach out to all Nevada physicians to include them in the medical community.

Our Installation and Gala has been rescheduled until Saturday, October 24, 2020 at the Bellagio.